

In the Name of God, the Most Gracious, the Most Merciful

The Table to Evaluate Video Releases

Definition of the Evaluation:

Is a monthly study prepared by the Media Monitoring Committee in a way that allows it to look at the level of the production and its type and evaluate it based on a criteria that has been agreed upon.

The reason behind the evaluation:

In order to maintain the required quantity and quality of official productions of the media offices, and diagnose any mistakes that could affect the quality or the quantity in order to take the necessary steps to fix them. And also to know the level of improvement of the productions of the Media offices.

The method of evaluation:

- Listing the releases in the table below:

Number	Name of Release	Name of the Wilayah	Scenario, idea and comment 30%	Professional filming and quality of raw materials 30%	Montage, Graphics, effects, editing and choosing scenes	Final result

- A percentage should be given for each field in order to evaluate the video release. The percentages are as follow:

- A. Scenario, idea and comment 30%.
- B. Professional filming and quality of raw materials 30%.
- C. Montage, Graphics, effects, editing and choosing scenes 40%.

- Based on the previous, the release is evaluated according to the following criteria:

- A. Excellent: If the total is more than 75% (a top criteria)
- B. Very good: If the total is more than 60% (a top criteria)
- C. Good: If the total is more than 50%
- D. Acceptable: If the total is more than 40%

Based on the previous, the final scoring and the quality of each release is calculated and it will be put in the Top 10 table.