

Document #: NMEC-2007-631544 Type of Translation: Full Translation Date Completed: 31 MAY 2007
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Document Summary: This is a detailed plan for the creation of a media program consisting of different departments and sections aimed at helping the Mujahidin in their struggle against the enemy, gain of public support, rallying against the enemy, showing the facts about the war in Fallujah, provide a clear picture of Iraq and its future, realizing the danger of the Shiite in the area, and winning the war against the enemy.

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Detailed review of the plans for the subdivisions of the center

❖ Detailed plan for the audio section

• Goals:

1. Publish the right ideology and awareness of the people using audio broadcasting.
2. Publish Jihad ideology and military culture between the Mujahidin using audio broadcasting.
3. Explain the group system to negate suspicion in Iraq and abroad using audio broadcasting belonging to the Organization.
4. Feed the people with poems and anthems to spread the spirit of Jihad into the nation using audio broadcasting.

• The function of the Department:

1. Create special tasks for the Audio Department
2. Collect audio archives from all sources available to include the internet, official department, and the groups.
3. Train a group of brothers on audio engineering to create experts on this field.
4. Create monthly work plans and specify table of publications aligned with achieving major goals.
5. Specify a correspondent for each location to perform all tasks assigned to them
6. Specify tasks for all correspondents in each location
7. Secure the needed audio supplies for the Production Department
8. Secure audio library consisting of poems and lectures for the media offices

• Work plan:

1. Release 5 tapes monthly covering the following topics:
 - A tape in ideology: Will be aired in the studio via audio devices with the collaboration of the legal department.
 - A tape in jurisprudence: Will be aired in the studio via audio devices with the collaboration of the legal department. Examples of these issues are subjects in clarifying the cleanliness process to prepare for prayers, prayers, jihad ideology and other religious issues.

- A tape covering the lives of the prophet's companions and his followers: Will be aired in the studio via audio devices with the collaboration of the legal department
 - Inspirational tape: for jihad and ...
 - Publish poems about the groups
2. Release a tape about the organization (System – Goals – Negate any suspicion around it)
 3. Meet the required needed audio supplies for the groups.

The detailed plan for the magazines and graphics department:

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1. Create a monthly work plan
2. Publish an electronic magazine bi-monthly
3. Download information, videos, and news from the internet (Muntadayyat Website)
4. Collect the news from all provinces (A person from outside the center via the Amir [TC: The Commander] with specific device (Chat messages)
5. Attempt to build a guarded location
6. Make a slogan for the organization, moving and stationary (graphics)
7. Construct a cover for the electronic magazine
8. Provide all needed supplies for the technical production

- These are some responsibilities of the magazine and graphics department:

1. Publish electronic magazine
2. Publish local magazine
3. Publish the groups' reports

Electronic Magazine

❖ Goals of the electronic magazine

1. Provide clear picture to the outside world about the situation in Iraq and its future
2. Show the danger imposed by the Shiites in the area and expose their scandals along with the conspiracy of other forces in the area
3. Use reports to stir up the spirits of the jihad
4. Show the true story about what happened in al-Fallujah and assign a permanent corner for it in the magazine

5. State the scientific origin of the work conducted by the organization such as the killing of police officers, guards, defense and others. Also to change the suspicious over the jihad provision.
6. Shows the strength of the group and the ties with the various external groups of the organization
7. Show the new developments in Iraqi news

❖ Sources of information of the magazine:

1. Correspondence via electronic mail with the Jihad leaders in the peninsula
2. The legal department of the group
3. Islamic magazines
4. Legal researcher in the internet from the peninsula and provide the valuable information
5. Communicate with the public via the electronic mail of the magazine

❖ The magazine system:

It is a monthly magazine, forty pages long, Jihadi, scientific in nature and official. It is official issues are limited to what is happening in Iraq (initially). The magazine will avoid the issue of photography to allow those people who believe in the prohibition of photography to have a medium where they can receive the news and information on the reality of the situation of Iraq

❖ Proposed name:

To show the strength of the organization we recommend the name Sawt al-Jihad Fi Bilad al-Rafidayn [TC: al-Jihad voice in Iraq]. To let the enemy know that we have a strong front against them from all different directions

❖ Viewers of the magazine:

Our targets for the magazine are the people who have the spirit of jihad within themselves. We also provide some information to betrayers who are not our target

❖ Mechanism of the work:

1. Create archive for the articles:

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Coordinate with the Jihad leaders in the peninsula (Coordination through the legal department)

Design the front cover of the magazine

Visits to the internet are limited to one visit per month to follow up on the magazine correspondence and view messages sent to us and the magazine by leaders of the peninsula and the scientific researcher via electronic mail

2. Write the articles
3. Production stage, design, and coordination.
4. Viewing by the legal department
5. Reserve spaces for publishing
6. Handover the issue to the official authority for publishing in the internet

- Remarks:

Any finished and published work must be viewed and inspected by the legal department prior to publishing to verify its safety.

Brief introduction on the contents of the electronic magazine

- Departments of the magazine:
 - a. Legislative Department: Article in faith, in jurisprudence, in verses interpretations, in Hadiths, in al-Raqa'iq [TC: stories which provoke feelings and emotions] and in Fatwa.
 - b. Ideological Department:
 1. Disclose schemes of idolaters, threats of the Shiite, Kurds, and Jewish infiltration (Mossad)
 2. Show the facts (Democracy, Secularism, Sufism, Pragmatic, al-Hadathiyah, Masonic and other ideological movements....)
 3. People and ideas: Ideological and concepts such as Sayyid Qutb, Muhammad Qutb, Sheikh 'Abdallah 'Azzam. Books such as Ma'alim 'Ala al-Tariq [TC: signs on the route] shows in episodes. Also, Waqi'na al-Mu'asir [TC: Our modern reality] for Muhammad Qutb and other scholars
 - c. Educational Department: Handling techniques using Qur'anic verses, Hadiths way of life, and established bases
 - d. Arts Department:
 1. Participant poetry about jihad (electronic mail)
 2. Poem about Fallujah or martyrs charisma in general
 - e. News Department: News page about Iraq and broadcast some of the Western programs and attempt to contradict the news
 - f. People and biography Department: Shows the biography of people such as Khattab and his legacy in the Jihad benefiting from lessons learned of his life
 - g. History Readings Department: (The Shiite betray /Bin al-'Alqami, al-Hashashin, al-Fatimiyyin al-Isma'iliyyah) and betrays the sons of the rulers, such as (Betray the sons of the brothers of Salah al-Din when they turned to the infidel for assistant). The old war of the crusaders, the historical break of countries to small groups
 - h. Muslim Affairs Department: In each issue we will publish the status of one of the Jihadi blocs (Afghanistan, Chechnya, Somalia, Eritrea, Algeria...). Or publish the news and affairs of Muslims in countries where Muslims are minorities or non minorities to cover all areas and show their problems.
 - i. Participation Department: From the electronic mail, and from the articles of the leaders of the Peninsula
 - j. Al-Fallujah Department: Shows the reality and the truth of what happened including miracles, news, and seen

Local Magazine

- Goals of the local Magazine
 1. Publish the true faith
 2. Explain the Jihadi system and what is needed from the people of Iraq
 3. Discuss the issues and local problems
 4. Build the Islamic concept and spread the Jihad spirit to the readers

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5. Show the strength of the organization and its ties in order to highlight its religious and military forces
6. News report. Keep statistics for all missions conducted in Iraq
7. Promote the standards of the Mujahidin to include supporters and immigrants and to reserve a column especially for them
8. Promote women [TC: Not clear] specially, the spouses of the Mujahidin

❖ Magazine system:

It is a monthly magazine consisting of approximately 20 pages, ideological, missionary, and Jihadi in nature.

❖ Proposed title:

After looking into the issue, thinking, and discussing, we have decided on the name (Sawt al-'Izzah). It is a suitable title for the magazine because it has connections with the contents of the magazine.

❖ Targeted audience of the magazine:

All people, men and women at all levels

Attempt to promote the standards of the Mujahidin to include supporters and immigrants and to reserve a column especially for them

❖ Mechanism of the magazine work:

1. Create archive for the articles of the magazine
2. Coordinate through the legal department regarding the titles of the articles
3. Collect previous magazines editions
4. Gather articles from the groups of the immigrants brothers on a regular basis
5. Select special design for the magazine
6. Start writing on the magazine
7. Inspection of the magazine by the legal division

8. Provide the media offices with a copy of the magazine to publish and disseminate

❖ Sources of information:

1. Magazines
2. Articles collected from the groups of the immigrant brothers
3. Scientific research conducted by the legal department

There is a plan for the department and contents of the local magazine

Information

Works

1. Provide the media offices with the information published by the center
2. Provide intensive course on how to work with programs of scenario writing
3. Secure a laptop, printer, scanner, and flash card.
4. Provide the media offices of the organization with a template for reports, consisting of the logo, sequence of information, a selected font familiar to the readers, and employment the Arabic Hijra date
5. Create a mechanism to support the sequencing of the numbers of information published by the media offices and avoid repeating the same information for each area. Example al-Qa'im Area.
(Q/1,2,3...) Hadithah area (H/1,2,3...)

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7. Collection of information published regularly by the media offices and creation of a complete archive for all the information about the military personnel in entire western area. And another legal(Statistics)
8. Secure a qualified person responsible for formulating and recording the information
9. Standardize the names of the organization departments in order to publish the information after verification by the administrative department (Institution, committee, wing, organization, section)

• The detailed plan for the photography Department:

1. Make special goals for the photography and monthly work plan
2. Submit a weekly report about the work, suggestions, and requirements
3. Make every effort to modernized and improve the quality of the photography
4. Train a group of the brothers as photographers
5. Specify the needed photographers for each area
6. Specify the locations of photographers and satisfy their needs

7. Explain the importance of photography by the Director to commanders and other departments
8. Furnish a camera with its accessories, a pistol, and 2 grenades for each photographer
9. Collect the tapes from the photographers in a weekly base

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10. Create archive with index for the recorded tapes
11. Record archive from the air-stations
12. Save two copies of each archived tape in a safe location

❖ Goals:

1. Train a group of the brothers on photography and continue to develop their qualifications
2. Record a detailed biography of the Mujahidin along with their conducted missions and be cautious not to expose secure information
3. Make available a complete visual archive library. Focus on the quality and not on the quantity.

❖ Responsibilities of the photography supervisor:

1. Create specific goals for photography
2. Create a monthly work plan
3. Work on improving the quality of photography by correcting photographers mistakes and disseminate publications in photography techniques
4. Train a group of the brothers on photography. Take videos the brothers including supporters and immigrants in their own districts
5. Submit a weekly report about the work, suggestions and requirements

Specify the needed requirements of photographers at each district. The following table will explain:

Districts	Requirements	Locations of recording				Remarks	
		Ambushes	Attacks	Investigations, Execution	Missiles, Mortar	Additional Supplies	DSHK (Russian machinegun)

6. Specify locations of photographers and follow up on their requirements. Explanations are on the table.
7. Explain the importance of photography and cooperate with photographer's commander of the district utilizing the supervisor of the department. Take video of every bullets and any and any taken course
8. Provide a camera with its accessories and a pistol and 2 grenades for each photographer
9. Collect all the tapes from the photographer in a weekly base

10. Create an indexed archive for the recorded videos
11. Record archive from the satellite stations
12. Maintain two copies of each historical tape in a secure location. (A copy from the archive of all the departments of all the areas maintained in a secured location)

❖ The Photographer:

13. Must have good intention and submit to God, the Great and Almighty
14. Understand the importance of media and the value of photography to make the media mission successful
15. Understand the goal of photography: It is to create an archive with high quality and not to document the work
16. Place the brothers affairs above the mission of the photography
17. keep work confidential and disclose the recorded materials only to authorized personnel and no one else

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18. Understanding the basis of photography and knowledge of camera skills
19. Review the recorded material and benefit from mistakes made during the recording process then strive to improve the standards
20. Highlight the major elements of the photography such as (The Mujahid - Weapon - Target)
21. Be courteous to others and explain to them the importance of photography
22. Take the best position before recording (Angle of recording – cover)
23. Pay attention to the setup and specifications of the camera and record only with proper lightings
24. His role should be conducting photography work for his group and not other groups
25. Safeguard the camera and its accessories (Custody)

❖ Locations of recording:

- Ambushes (At day and night)
 1. Use many cameras only during daylight ambushes and not many during nighttime ambushes due to the poor visibility at night.
 2. Take videos of the brothers in well lighted areas and use vehicle lights at the ambush locations
 3. Place the cameras at the main entrances where explosives are placed
 4. When the enemy is advancing use the wireless camera device
- Security system (Performing investigations):
 5. Permanent photographer for the group with camera and audio recording devices
 6. Prepare a well lighted room and a fixed chrome [TC: unknown]
 7. Record the investigations from all angles
 8. Record during daylight as much as possible
 9. Use two cameras during sentencing. Camera for the group and wireless camera
- Attacks (Assassinations and hijacking):

1. Permanent photographer for the group
2. Attempt to record the entire operation after the brothers dismount from the vehicle and reenter the vehicle
3. The photographer must first get off the vehicle to be able to conduct the recording.

- Missiles and mortars:

1. A permanent photographer with the group
2. Take videos of the preparations and launching of missiles. It is preferable to take the videos during daytime.
3. Concentrate on the target when the missile engages the target

- Anti Aircraft:

1. A permanent photographer with the group
2. Take videos of the preparations and launching. It is preferable to take the videos during daytime
3. Concentrate on the target when the missile is launched

- The groups:

1. Select the accommodation based on the number of people and the location
2. Make available photographers in each large group
3. Make videos of the brother's biography spontaneously (In general)
4. Take videos of the evening chat sessions

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5. Take videos of the martyrs and the brothers during the two festivities (Farewell + celebration)
6. Take videos of official lessons learned given at the groups gatherings
7. Transfer photographers between the groups from time to time

- ❖ Wireless cameras (The Photography Manager in the area):

1. Responsible for follow up on all the needed supplies for the photographers and all their arising problems
2. Collect the tapes from the photographers on a weekly basis
3. Arrange transportation for the groups photographers
4. Participate in all shooting sessions that requires two cameras
5. Take videos of the martyrs in the area
6. Supply communication devices with the wireless camera to coordinate with other departments and the photographers in case of emergencies
7. Furnish lights and chrome sheets to the required locations

❖ Practical steps required for work during the establishing period:

1. Detailed knowledge of the required supplies for each area
2. Train the brothers in the area
3. Supply camera with accessories to meet the required numbers in the area. A weapon and two grenades for each photographer

❖ The detailed plan for the production department

❖ Goals:

1. Create monthly work plan to achieve the major objectives for the center by showing the videos
2. Train a group of brothers on the production
3. Submit weekly report on the jobs
4. Produce public and private video tapes
5. Production of video materials targeted to resolve local issues
6. Attempt to load the field with methodology publications

❖ The production missions:

1. Train groups to recruit specialists in this field
2. Produce videos in:
3. Spread the rightness faith among the general public
4. Generally, encourage Muslims in Jihad
5. Produce special publications about the Jihad in Iraq (Ideology – Methodology – Jihadi)

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6. Special publications aimed at discredit the enemy's reputation and expose his plans and crimes in the area
7. Special publications about each city (Local)
8. Special publications regarding the martyrs
9. Special publications regarding the detainees
10. Special publications regarding martyrs of hostilities
11. Special publications regarding families of martyrs
12. Special publications regarding Fallujah
13. Special publications regarding traitors and the police
14. Video reports

- Practical steps during the creation process of the department:
 1. Collect complete archive about Fallujah (Written – Audio – Video)
 2. Video some of the brothers who honored us by their participation
 3. Collect poems written about Fallujah

Responsibilities of the media office

1. Publish all audio, movies, reports and magazines materials issued by the media center
2. Publish special reports regarding the military district, legal...
3. Provide the required articles written by the groups and audio materials for the center
4. Implement a system for publishing and distribution (number of copies, locations, times) for all materials published by the media center or the media office
5. Take videos of the missions and send it to the media center
6. Create and put to work a plan to gain the public opinion support in favor of the Mujahidin and rally the people against the enemy

Issues for research and inquires

- The budget of the media offices
- Determine the locations of the media offices
- Specify who is responsible for deciding on the logo. It is designed or needs to be designed

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